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SOCIAL



Maya Zuckerman



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TALK HIGHLIGHTS

- Meow Wolf - 2-day workshop - Collective Journey
- IONS 2019 - Earthshot
- Startup Nation TLV 2019 - Regenerative Entrepreneur
- NAB 2019 - AI & Ethics
- Lucidity 2019 - Regenerative Communities
- TransTech 2018 - Ethics in AI/AS
- Futures Festival 2018 - Stories of Existential Hope
- Esalen Collective Impact - Burning Man - Web of Positive Impact
- Nexus Global 2018 - Regenerative Design
- Storyworld 2018 - The Regenerative Narrative

Speaker Bio

Maya Zuckerman

“Maya can take complex ideas and
Synthesize them into stories you can relate to”

- Jennifer Pattee

Maya is a multiplatform expert, Culture Hacker and emerging technology aficionado who applies the power of narrative, branding and MarComm to world-changing ideas. She holds a wealth of experience from different media, sub-cultures and technology silos.

She is also a super-empath!

Speaking Topics

- Startups and Business Culture
- Innovation in Sustainability and Technology
- Narrative Design in Business and Movements
- Culture Narrative
- AI & Ethics
- Smart Cities / Maker Cities
- Clean Tech

The Collective Journey - an introduction

Humanity is at a crossroads. Our old myths do not work for our current times and our coming futures. How do we evolve our old narratives into new ones?

In this talk, I will expand on the need for new narratives and the coming of age of

The Collective Journey - I will explain how the model works, how it manifests in media, social movements and in organizations and startups..

The Regenerative Narrative - Our Stories of Hope and Action for the future

Our media, news, films are all mired with visions of doom and gloom; dystopia runs amok. For our species and planet to have a fighting chance, we need to shift the false choice we think we've been given between a story of hope and a story of doom. We need to start telling stories of hope and possibility. In this talk, I will look at the Regenerative Narrative framework and how can it be utilized as a framework for inspiring hope and a possibility for a thriving planet in media, brand narratives, startups and social movements.

(This talk creates a broader context for the Collective Journey talk and can be either combined or designed as a one day workshop).

The Startup Journey

The Silicon Valley Myth, usually talks about the lone entrepreneur, battling to get their idea funded. But the truth is, that every great idea has a team around it. In an environment that has become competitive and not welcoming to a diverse team, how do we grow teams and Startups that are diverse and effective?

Through the use of Narrative Design, and her own experience building successful startup teams in a variety of disciplines, Maya examines how teams may form in new ways, inviting different archetypes to the table and evolving to successful companies.

